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**Government policies and investments driving solar energy market in China, finds Netscribes**

*Netscribes (India) Pvt. Ltd., launches its Solar Energy Market in China report covering a industry with strong growth potential. This report is a part of Netscribes' Power Industry Series.*

**Mumbai, India – December 24, 2009** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its Solar Energy – China report covering one of the industries in China which is expected to grow steadily. Major government initiatives coupled with large scale demand from the export market has been attracting investments in the sector.

The report begins with an introduction to the global solar energy market which includes current and expected growth in installed capacity and market size as well as the segmented share of the major solar markets across the globe. It also includes major initiatives in the international markets as well as the solar PV production chain. An overview of the energy market in China has been provided including estimated figures for increase in energy consumption. The report provides an overview of the solar energy market in China including the existing and estimated figures for installed capacity and market size. This section also includes the cost entailed in solar power generation.

The driver section covers the factors influencing growth of the industry including geographical advantages, solar subsidies, and strong investment potential and global competitiveness. The key challenges identified encompass the rising raw materials and oversupply condition, high price of electricity generation and low per capita income. The trends in the market have been analyzed and include – international participation, players focusing on the export market, companies expanding businesses vertically and focus on silicon based solar cells.

The major government programmes and investments towards the development of the industry have been discussed including the national renewable energy standard, region specific plans and investments, feed-in-tariff, rural electrification programme and research and development initiatives.

Competition section profiles the major domestic as well as international players in the market. The section contains a snapshot of the corporations' financial performance and business highlights, providing an insight into the existing competitive scenario.

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## **About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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